

# 5 Cyber Risks That Keep SME Founders Awake at Night

And what a 30-minute conversation with a Cyber Advisor can do about each one.

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01

## You don't know what you don't know.

Most SME founders believe their IT setup is "good enough." It usually isn't — and attackers know exactly where to look.

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02

## Your team is your biggest vulnerability.

Phishing, weak passwords, and accidental data sharing cause over 80% of breaches. No firewall stops a human mistake.

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03

## Your supply chain is an open door.

Your vendors and partners have access to your systems. Their security gaps become your problem overnight.

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04

## Compliance ≠ security.

Being GDPR-compliant or ISO-certified does not mean you are protected. Attackers don't check certificates.

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05

## Incident response? Most SMEs have none.

When an attack hits, the first hours are critical. Without a clear plan, the damage multiplies fast.

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# What happens in a 30-Minute Advisory Call?

No sales pitch. No jargon. Just clarity about your current risk exposure.

1

## We listen first.

You tell us about your business, your setup, your concerns. We ask targeted questions — not a 40-point questionnaire.

2

## We identify your top 3 exposures.

Based on what you share, we tell you exactly where you are most at risk right now. Specific. Actionable. No filler.

3

## You get a clear next step.

Whether that's a quick fix, a deeper assessment, or nothing at all — you leave knowing what to do next. No obligation.

### WHO THIS IS FOR

- ✓ Founders and CEOs of SMEs with 10–250 employees
- ✓ Decision-makers without a dedicated security team
- ✓ Business leaders who want clarity, not a technical lecture

## Book Your Free 30-Minute Call

[cybersecureguard.com/advisory](https://cybersecureguard.com/advisory) | No commitment. No invoice.

Spots are limited — advisory calls are kept to 5 per week.